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FOR IMMEDIATE RELEASE

GREENING THE LANSING JAZZFEST

Lansing, Mich. (July 15, 2011) – Lansing JazzFest, held Friday, August 5 and Saturday, August 6, at the corner of Turner St. and E. Grand River Ave., has expanded its green team activities this year.

JazzFest partners with The Sweaty Mouse Green Team & Schupan Recycling Services to provide waste and recycling solutions, water-bottle reduction strategies, and effective planning to reduce printing and single-use or disposable products.

All festival attendees are encouraged to bring their own refillable beverage containers and use the free watering stations provided by the Lansing Board of Water & Light.

Green Team head Erin Slayter notes, “In 2009, JazzFest became one of the first festivals in Lansing to make a concerted effort to reduce its overall impact on the environment by implementing a volunteer green team and committing to sustainable practices.”

The Lansing JazzFest is a free community music festival, attracting attendees from across the city, state, and region. It is produced annually by the Michigan Institute for Contemporary Art (MICA), a 501(c)3 nonprofit organization that serves as a catalyst for community development through quality arts programming. JazzFest is still accepting volunteers. See www.jazzlansing.com or call 517-371-4600 for more information.

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